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## **MCEnergy, Inc.'s Commitment to the Environment and Sustainable Business Practices**

Sustainability and a commitment to the environment are fundamental values of MCEnergy, Inc. (MCE). Throughout the history of the company, MCE has strived to adopt sustainable business practices throughout the operations of the company and through its supply chain. MCE also has adapted its business model to provide sustainability services and tools (including green procurement and sustainability consulting) to its clients. The key elements of MCE's environmental policy include:

- Tracking and publishing MCE's annual carbon footprint;
- Providing clients with green products and services.
- Establishment of a green and local supply chain;
- Supporting local and environmentally concerned organizations;
- Forming partnerships with governmental, sustainable and community-based organizations;

### **Tracking MCE's Carbon Footprint:**

In 2008, MCE developed its first carbon footprint (for the 2007 calendar year) and has continued to track its footprint since. We have focused our carbon reporting on the following elements:

- Scope 1 – Direct Emissions:
  - Fleet vehicles
- Scope 2 – Indirect Emissions:
  - Electricity Consumption
- Scope 3 – Other Indirect Emissions:
  - Business Travel
  - Employee Commuting
  - Waste (recycled / land-filled)
  - Paper Consumption

### **Providing Clients with Green Product and Services:**

As a company whose primary focus is to act as an advocate on behalf of our clients, MCE has seen firsthand the changing needs of our clients from both an energy and environmental perspective. As an industry leader and client advocate, MCE is committed to providing our clients with the information and tools necessary to excel in today's changing landscape.



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MCE was an early pioneer in the procurement of Renewable/Green Energy in the Northeast United States and continues to help its clients navigate the renewable energy markets.

In 2008, MCE began to enhance its web-based EnergyTrack software to capture not only utility related information, but also associated emissions. The software, now called E2Track (Energy & Environmental Tracking – Patent Pending), provides our clients with the ability to track, report and audit all components of its energy usage and carbon footprint.

MCE also provides sustainability consulting to its clients assisting several companies to develop their own environmental policies and report on their own corporate carbon footprint.

**Green/Local Supply Chain:**

At the core of MCE's commitment to the environment is our focus on purchasing green products. These include green cleaning and recycled paper products, Energy Star labeled IT equipment and Renewable Energy Credits (RECs). In 2009, MCE offset 100% of its electricity consumption with Wind Energy Credits from Native Energy.

MCE has also looked to local businesses to provide professional services as available, thereby supporting the local economy and minimizing transportation requirements.

**Supporting Local and Environmentally Concerned Organizations:**

Another core value of MCE is the support to local and environmentally concerned organizations and charities. MCE has dedicated a portion of its profits every year to supporting various causes. Some of MCE's contributions have gone to support environmental education of students and members of the community, shelters for the needy and other organizations whose mission statements are specific to protecting the environment. MCE continues to evaluate other important organizations that meet our criteria for contribution.

**Forming Partnerships:**

MCE is actively engaged and is partnered with various organizations that are committed to the preservation of the environment. MCE is a Service and Product Provider Partner with the U.S. Environmental Protection Agency (EPA) and MCE is currently working with colleges and universities to reduce Greenhouse Gas Emissions by 30% by 2017 as part of New York City's Mayoral Challenge. MCE also plans to respond to the Carbon Disclosure Project commencing in 2010.

